

# **The Fit and Interaction between College Party Building and College Students' Ideological and Political Education**

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**Abstract:** Understand the spirit of the Nineteenth Congress, socialism with Chinese characteristics has entered a brand-new era, colleges and universities need to adjust the development direction of colleges and universities according to the trend of social development, make clear the goal of education, combine party building and entrepreneurship education organically, and improve the quality of education. At the same time, we should explore the positive effect of ideological and political education on the improvement of college students' ideological level, combine party building work with entrepreneurship education organically, cultivate students' comprehensive accomplishment, improve teaching quality, promote ideological and political work in colleges and universities, and optimize the effect of entrepreneurship education in higher education at the same time. The integration of Party building work and innovation and entrepreneurship education in colleges and universities is an effective way to meet the current situation and fulfill the teaching requirements of the Ministry of Education.

## **1. Introduction**

Colleges and universities need to understand the background of the times, find out the current opportunities, make clear the teaching objectives, pay attention to the cultivation of students' comprehensive ability, and make clear the task of party building work from the political direction. According to the contents of the report of the Nineteenth National Congress, it is clear that innovation plays an important role in social development. In this context, it promotes innovation-driven development strategy, improves the high-efficiency education system, pays attention to the cultivation of students' innovative thinking and creative ability, and takes the cultivation of people by virtue as the foundation of education, promotes the integration of party and government work and innovative entrepreneurship education, and opens up a new situation in the development of higher education.

## **2. The Foundation of the Integration of Party Building and Innovation and Entrepreneurship Education in Colleges and Universities**

It is not difficult to find out from the meeting of the Nineteenth National Congress that the ideological and political education work in colleges and universities is directly related to the development of the country, and the level of higher education is an important index to measure the development level of the country. In the course of the development of modernization, the higher education of our country undertakes the important task of cultivating students' morality, intelligence, physique, beauty and labor in an all-round way to export high-quality complex talents to the society. During the course of promoting teachers' work, colleges and universities need to make it clear that innovation is the source of development [1]. Therefore, it is necessary to innovate the road and clear the educational goal according to the Chinese characteristics, and should constantly innovate the teaching method, combine the party building work with the innovation and entrepreneurship education organically, and let the socialist construction with Chinese characteristics be completed

efficiently.

During the period of promoting the training of talents, it is necessary to make clear the goal of training of talents, and the training of party members is a very important link in the work of party building in colleges and universities. In the process of cultivating talents, we also need to set up advanced models, use models to drive other students, form a good teaching atmosphere, let students establish correct moral concept, cultivate healthy behavior habits, form firm belief and good quality, which is the educational purpose that needs to be achieved during the training of talents in the Party building work in colleges and universities, and figure 1 shows the scene of Party building education.



Figure 11 Party building education site

During the period of innovation and entrepreneurship education, it is also necessary to cultivate students to form a good sense of innovation and entrepreneurship, to pay attention to the cultivation of students' comprehensive ability, to make students aware of the relationship between the collective and the individual, to cultivate students to form the correct moral concept, to explore the common points between party building work and innovation and entrepreneurship education, to promote the organic integration of party building work and innovation and entrepreneurship education in colleges and universities, to cultivate students to form innovative consciousness and to promote comprehensive literacy [2].

### **3. The Role of the Integration of Party Building and Innovative Entrepreneurship Education in Colleges and Universities**

#### **3.1. Party Building**

Colleges and universities need to make clear the teaching goal, train the Party members to form a good comprehensive quality, and combine the innovation and entrepreneurship education with the party building work organically, which can achieve good results. Party members of college students are part of the construction of socialism with Chinese characteristics. The party members of college students still bear the mission of the times and need students to have the ability of innovation and entrepreneurship to promote social development [3]. Colleges and universities need to combine it closely with innovation and entrepreneurship according to the needs of the society and the requirements of party building work. Secondly, perfecting the training system of Party members is also an effective way for colleges and universities to complete the Ministry of Education as the goal, and it is necessary to train the Party members to form the corresponding ability according to the assessment index, at the same time, it should ensure that the Party members of college students have innovative consciousness and train students to form innovative ability through daily activities. Finally, colleges and universities should, in the stage of personnel training, innovate the training methods of party building work, make clear the goals of the times according to the development of the society, use the party and government work to train students to form innovative entrepreneurial consciousness, absorb all outstanding achievements, use innovative entrepreneurship education content, teaching resources, build talent training platform, enrich the content of party building work, and train students into high-quality complex talents.

### **3.2. Innovation and Entrepreneurship Education**

Colleges and universities need to understand the positive effect of party and government work on innovation and entrepreneurship teaching aids, use party building work to raise students' political consciousness, awaken students' consciousness of self-promotion, combine innovative entrepreneurship education content with party building work flexibly, use the leading role of the party, cultivate students' sense of responsibility and let students have the courage to assume their own responsibility, and at the same time, use the national honor sense to let students take the initiative to undertake the national mission. As a successor to socialism with Chinese characteristics in the new era, college students need to strengthen their own ability, understand their own mission, attach importance to innovation and entrepreneurship, promote the development of the society and the country according to their own learning, so that the nation can make great strides forward. At present, in the era of mass entrepreneurship and innovation, colleges and universities need to help students make clear the future development direction through the development trend of the times, at the same time, pay attention to ideological and political education, establish correct moral concept for students, prevent the negative influence of bad ideas on students' growth, make use of the party building work in the ideological leading role, let students clear the way of life, firm ideals and beliefs, let students in school, cultivate students to form the spirit of hard work and simple struggle, and cultivate students' ability in the whole aspect; Finally, in the present era, colleges and universities should also make use of party and government work to create a good training base for innovative entrepreneurship education, closely combine innovative entrepreneurship education with party building work, use network information technology to build a network platform to ensure the smooth progress of entrepreneurship education.

## **4. The Construction of Higher Vocational Field and the Development Approach of Innovation and Entrepreneurship Education**

### **4.1. Creating an Educational Environment**

In carrying out the work of party building, it is necessary to change the concept of education, combine the work of party building with the education of innovation and entrepreneurship flexibly, according to the education system, ensure that the students can form the innovative consciousness and cultivate the students' comprehensive ability smoothly on the platform of combining the work of party and government with the education of innovation, which is an important means to improve the quality of education in colleges and universities [4]. At the same time, it is also necessary to give full play to the advantages of party building work in ideological guidance, make clear the development goal, so that students can form a correct concept of innovation and entrepreneurial development under the guidance of political direction.

During the period of social modernization development, it is necessary to adopt the theory education and strengthen the students' ideals and beliefs. As the successor of communism, we must let the students get rid of the vulgar taste and start from the lofty ideals and beliefs. During the period of innovation and entrepreneurship education, we should combine the party building work organically, give full play to the role of the party and government work in the ideological guidance, encourage the students, arouse the enthusiasm of the students to innovate and start-up, set up the correct moral concept for the students, so that the students can be influenced in the socialist core values and the 19 big ideas, and in the traditional culture. Form a correct outlook on life, values and world outlook.

### **4.2. Establishing a Long-Term Mechanism for Integration**

Colleges and universities also need to use the party and government work and innovative entrepreneurship education and teaching resources to create an educational atmosphere to stimulate the enthusiasm of students to innovate and start a business. During this period, the Party committees of colleges and universities need to play a leading role in building, innovative and entrepreneurial platform, flexible integration of teaching resources, use of various activities to encourage students

to actively participate in all kinds of innovative entrepreneurial activities. For example, the current hot challenge cup (figure 2 is the challenge cup activity), creates the youth spring (figure 3 is creates the youth spring) and so on activity project, lets the student participate in, may deepen the student to the entrepreneurship education understanding to a great extent, stimulates the student to the entrepreneurship enthusiasm.



Figure 22 Challenge Cup



Figure 33 Youth

When colleges and universities use the long-term mechanism of integration of party and government work and innovation and entrepreneurship education to cultivate students' comprehensive ability, they need to establish a joint working mechanism, set up a platform for innovation and entrepreneurship education, optimize the work effect, improve the system of innovation and entrepreneurship institutions, broaden the party building work platform, and improve the party building education model. In addition, in the process of promoting the long-term mechanism of the integration of innovative entrepreneurship education and party building work in colleges and universities, we should also strengthen the training of teachers and build a team of teachers with high quality and strong skills, so as to optimize the work effect to a great extent, and colleges and universities should aim at the trend of social development, clarify the educational objectives, organize teachers, administrators and counselors, actively cooperate with innovative entrepreneurship education, improve the teaching level of innovative entrepreneurship teachers, ensure the long-term mechanism of the integration of party building work and innovative entrepreneurship education, and enable them to play their role in education and achieve the desired goal, so that students can organize activities on campus. Deepen the theoretical knowledge through practical activities to improve the innovation level of the party building work force.

## 5. Conclusion

In the process of integrating the Party building work and the education of innovation and entrepreneurship in colleges and universities, it is necessary to integrate the campus resources flexibly, make clear the teaching objectives, focus on cultivating the students, form the consciousness of innovation and entrepreneurship, cultivate the students' ability of innovation and entrepreneurship, according to the trend of social development and the spirit of the Nineteenth National Congress, according to the requirements of the Ministry of Education, innovate the way of party building work, establish a long-term mechanism for the integration of party building work and innovative entrepreneurship education according to the needs of the times, and promote the rapid development of socialism with Chinese characteristics.

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